



MONTHLY MEMBERSHIP PROGRESS REPORT

District N 2

Results as of: 10/31/2017

GMT: CHRIS LEWIS

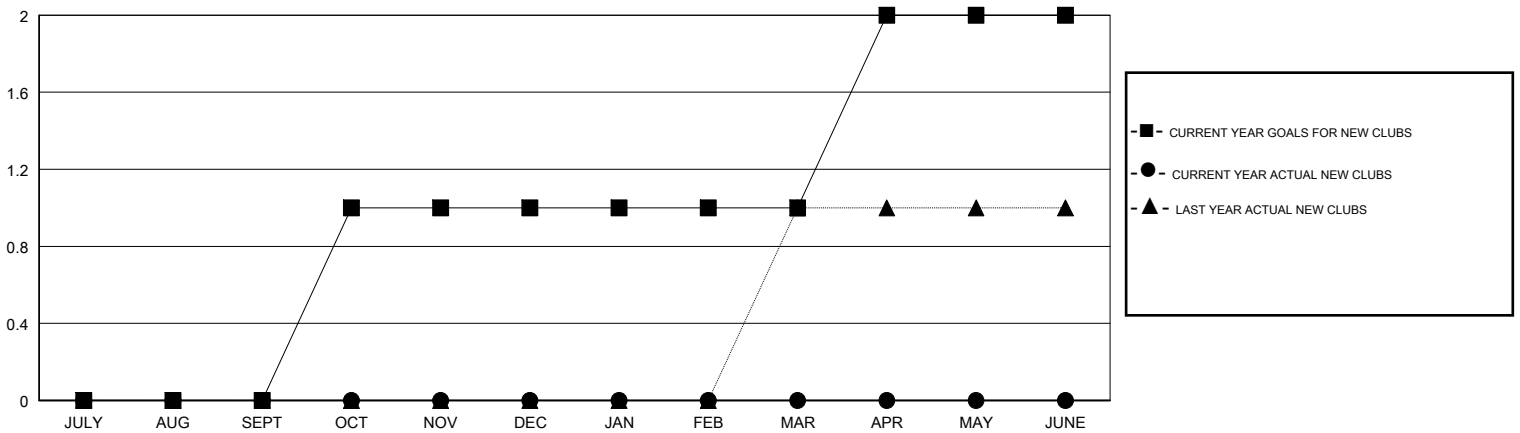
LOCATION NOVA SCOTIA

GMT CA

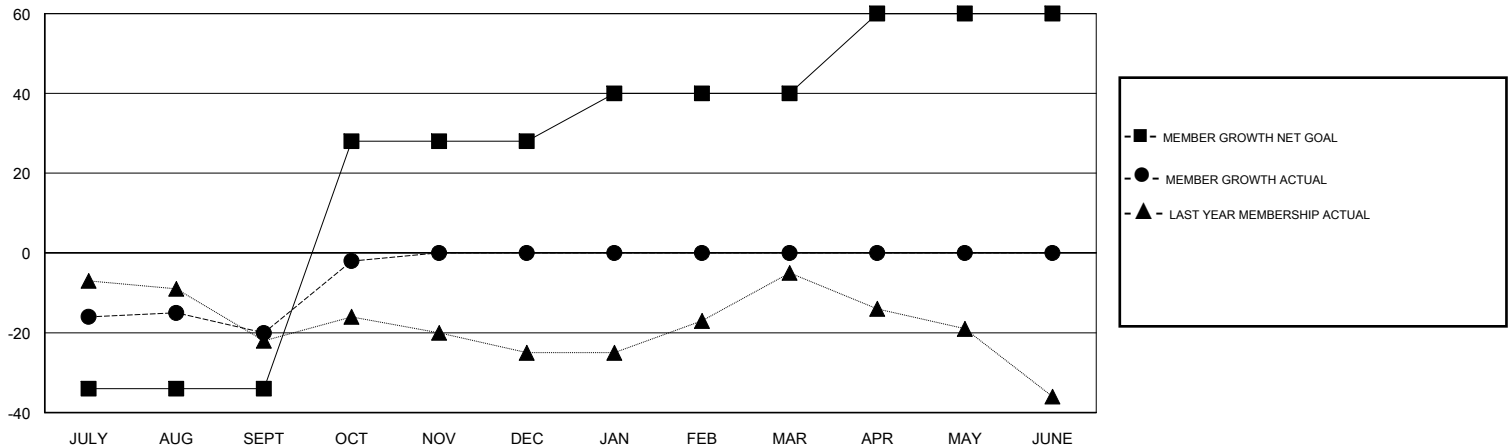
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | -34 | 36 | 48 |
| OCT/NOV/DEC | 62 | 42 | 19 |
| JAN/FEB/MAR | 12 | 0 | 0 |
| APR/MAY/JUNE | 20 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 0 | 29 CLUBS OF 69 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 1,219 (68.44%) FEMALE 562 (31.56%) Women Percentage Fiscal Year Goal: 33% |
| <u>DROPPED MEMBERS</u> DECEASED 12 CLUB CANCELLED 0 OTHER 55 TOTAL 67 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 373 FAMILY MEMBERS PAYING HALF DUES 190 |